



RONALD MCDONALD
HOUSE CHARITIES

Confide Research & the Ronald McDonald House

RONALD MCDONALD HOUSE IS A NON-PROFIT ORGANIZATION THAT PROVIDES A "HOME-AWAY-FROM-HOME" FOR FAMILIES WITH SICK CHILDREN. THE ORGANIZATION HELPS FAMILIES PHYSICALLY, ECONOMICALLY, AND EMOTIONALLY DURING THEIR JOURNEY DEALING WITH THEIR LOVED ONE'S ILLNESS. THERE ARE MORE THAN 324 RONALD MCDONALD HOUSE CHARITIES IN 32 DIFFERENT COUNTRIES. RONALD MCDONALD HOUSES SERVE MORE THAN 8,000 FAMILIES EACH DAY AROUND THE WORLD, SAVING FAMILIES OVER \$311 MILLION A YEAR IN HOTEL COSTS.

CONFIDE RESEARCH WANTED TO HELP MAKE A DIFFERENCE FOR THOSE FAMILIES. WE STARTED BY PURCHASING T-SHIRTS FROM SEVERAL LOCATIONS (NORTH CAROLINA, CINCINNATI, KANSAS CITY, AND DALLAS). EVERY SHIRT PURCHASED COVERS THE COST FOR A FAMILY TO STAY ONE NIGHT AT THE RONALD MCDONALD HOUSE.

ON AVERAGE, 85 FAMILIES STAY AT THE HOUSE EACH MONTH, SO CONFIDE ALSO BOUGHT AND SENT TOYS AND SNACKS FROM THEIR AMAZON WISH LIST TO HELP FAMILIES FEEL LIKE THEY ARE IN THE COMFORT OF THEIR OWN HOME DURING THEIR STAY.

IF YOU ARE INTERESTED IN HELPING THE RONALD MCDONALD HOUSE CHARITIES,
PLEASE VISIT WWW.RMHC.ORG TO FIND OUT MORE.

